

Town Council Strategic Priorities Statement

General Plan Vision Statement – 2007

COMMUNITY VISION: Surrounded by uniquely spectacular scenery and diverse four-season recreational opportunities, the community of Mammoth Lakes is committed to providing the very highest quality of life for our residents and the highest quality of experience for our visitors.

To achieve this vision, Mammoth Lakes places a high value on:

1. Sustainability and continuity of our unique relationship with the natural environment. As stewards, we support visitation and tourism as appropriate means to educate and share our abundant resources. We are committed to the efficient use of energy and continuing development of renewable resources.
2. Being a great place to live and work. Our strong, diverse yet cohesive, small town community supports families and individuals by providing a stable economy, high quality educational facilities and programs, a broad range of community services and a participatory Town government.
3. Adequate and appropriate housing that residents and workers can afford.
4. Being a premier, year-round resort community based on diverse outdoor recreation, multiday events and an ambiance that attracts visitors.
5. Protecting the surrounding natural environment and supporting our small town atmosphere by limiting the urbanized area.
6. Exceptional standards for design and development that complement and are appropriate to the Eastern Sierra Nevada mountain setting and our sense of a “village in the trees” with small town charm.
7. Offering a variety of transportation options that emphasize connectivity, convenience and alternatives to use of personal vehicles with a strong pedestrian emphasis.

Short Term Vision: Focus on Achieving Sustainable Economic Security for the Community

18 Month Strategic Priorities and Key Objectives

(Adopted December 5, 2018)

Strategic Priority: Expand availability and affordability of Community Housing

- Initial Planning for ‘The Parcel’ is complete and ready to proceed to development and funding through the development of a community based master plan
- Partner with Chamber, MLH and others to implement short-term housing opportunities (Goal is to house 50 employees)
- Identify and pursue sustainable funding source(s) for housing (such as, increased in-lieu fee, inclusionary housing policy, or dedicated tax measure)

Strategic Priority: Enhance our recreational based economy through amenity investment

- Fund construction of Multi-Use Recreational Facility (Year Round Recreational Center) Define site, plans and phasing
- Enhanced public experience with improved access points to the natural environment (Define at least 3 access points for improvements and improve at least 1)
- Through partnerships with Mammoth Lakes Recreation, Mono County and the Forest Service, the Eastern Sierra Sustainable Recreation Partnership will have defined grant funded projects and programs
- Finalize Agreement with MLF for MACC operational funding to be provided through Measure U

Strategic Priority: Capital Infrastructure new investment, improvements and maintenance

- Invest in pavement rehabilitation, replacement, and expansion (Roads, MUPs, Sidewalks, and Parks). (Complete minimum MUP rehabilitation and Prepare for next road rehabilitation project)
- Implement the Airport Capital Improvement Program (ACIP) with near term projects under construction (Airport Ramp, Safety Elements, and pavement improvements)
- Focused implementation of CIP that supports facilities to advance approved accepted Town Plans with projects to define “all-in” costs with complete projects.

Strategic Priority: Implementation of enhanced and required municipal services

- Development and approval of integrated Solid Waste Program and Services to be implemented
- Plan for new Public Safety Communications system is refined and funding options presented
- Increased level and diversity of police services with focus on achieving 24/7 coverage
- Enhanced long-term financial stability (reserves, revenue and expenditure management) with focus on State and Federal mandates and revenue opportunities