



DATE: April 24, 2011

TO: Jen Daugherty, Town of Mammoth Lakes

FROM: Debbie Barlow, Association Executive,
on behalf of the Board of Directors for the
Mammoth Lakes Board of Realtors

RE: **Sign Code Update: Draft Regulations for Portable Signs – MLBOR notes/suggestions**

Please find below feedback regarding the subject document.

Item 2: "Five additional off-site portable signs may be located within the Town's right-of-way subject to approval of an encroachment permit..." It is the opinion of the MLBOR that this verbiage needs to be revised to be clearer as to its scope, i.e., the way this reads would require each real estate agency/broker in Town to get an encroachment permit every time they place Open House signage. Also, it is our opinion that there will be administrative fees associated with such a permit process – our membership is already struggling in this economy and cannot sustain any more out of pocket expenses, so this needs to have no financial impact to the real estate community.

Item 7: We desire the length of time signs can stay up be increased from 8 to 10 hours to allow for the 8-dusk timing already stated in Item 7;

Item 9: In re: "furnishing proof of insurance and indemnity and hold harmless the Town...", again, this is potentially another additional out-of-pocket expense for each agency/broker, however should fall under a General Liability policy held by each company. Most importantly, the real estate community needs to review the Town's "Hold Harmless Agreement" with their insurer(s) as it may impact them financially.

Thank you for this opportunity to submit our thoughts for consideration.

Very truly yours,

Debbie Barlow
Association Executive
Mammoth Lakes Board of Realtors