



COMMUNITY DEVELOPMENT
P.O. Box 1609, Mammoth Lakes, CA 93546
(760) 934-8989 ext. 260, fax (760) 934-8608

TO: Agencies, Organizations, and Interested Parties

SUBJECT: Notice of Intent to Adopt/Notice of Availability for the Sign Code Update Initial Study/Mitigated Negative Declaration

This serves as the Town of Mammoth Lakes (Town) Notice of Intent to adopt an Initial Study/ Mitigated Negative Declaration for the Sign Code Update, prepared in accordance with the California Environmental Quality Act (CEQA), State CEQA Guidelines and local implementation procedures.

PROJECT TITLE: Sign Code Update ("Project")

PROJECT LOCATION: The Project would apply to all land within the Town of Mammoth Lakes Urban Growth Boundary (UGB) in Mono County, California.

PROJECT DESCRIPTION: The Project is a comprehensive update of the Town's Sign Code, Chapter 17.40 of the Municipal Code. The Sign Code regulates all signs within the Town's UGB. The Project incorporates some sign regulations already in place in The Village at Mammoth. The Project would allow new sign types such as halo lit signs, signs with neon details, electronic message signs, and sales/promotional banners subject to limitations. Additional provisions would be included to provide more flexibility in signage types and designs and encourage pedestrian oriented signs.

NOTICE IS HEREBY GIVEN THAT the Town of Mammoth Lakes proposes to adopt a Mitigated Negative Declaration for the above-cited Project. The Mitigated Negative Declaration is based on the finding that, by implementing the identified mitigation measures, the Project's potential significant adverse impacts will be reduced to a less than significant level. The reasons to support such a finding are documented by an Initial Study prepared by the Town of Mammoth Lakes. Copies of the Initial Study/Mitigated Negative Declaration and supporting materials are available for review at the Town of Mammoth Lakes Community Development Department, 437 Old Mammoth Road, Suite R, Mammoth Lakes, CA, and on-line at <http://www.ci.mammoth-lakes.ca.us/index.aspx?nid=387>. For questions regarding the Mitigated Negative Declaration please contact:

Ms. Jen Daugherty, Associate Planner
Town of Mammoth Lakes
Community Development
P.O. Box 1609
437 Old Mammoth Road, Suite R
Mammoth Lakes, California 93546
Fax: 760-934-8608
Ph: 760-934-8989 x260
Or via E-mail to: jdaugherty@ci.mammoth-lakes.ca.us

To conserve resources, the Town has not distributed hard copies of the Initial Study/Mitigated Negative Declaration to all agencies, organizations, and interested parties. If you would like a hard copy, please contact Jen Daugherty (please see contact information above).

PUBLIC REVIEW PERIOD: In accordance with the State CEQA Guidelines, any comments concerning the findings of the proposed Initial Study/Mitigated Negative Declaration must be submitted in writing and received by the Town of Mammoth Lakes no later than 5:00 p.m. on March 27, 2011, in order to be considered prior to the Town's final determination on the project. Should you decide to challenge this Project, you may be limited to the issues raised during this public review period. Please mail, fax, or email your written comments to Ms. Jen Daugherty, Associate Planner, Town of Mammoth Lakes, P.O. Box 1609, Mammoth Lakes, CA 93546; Fax: 760-934-8608; or E-mail: jdaugherty@ci.mammoth-lakes.ca.us.

Starting Date: February 25, 2011

Ending Date: March 27, 2011



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PUBLIC HEARINGS: The Planning Commission will hold a public hearing to make a recommendation to the Town Council for adoption of the Mitigated Negative Declaration. The Town Council will hold a public hearing to consider adoption of the Mitigated Negative Declaration after Planning Commission's recommendation is made.

The Planning Commission public hearing is preliminarily scheduled to take place on:

Date: April 27, 2011

Time: 2:00 P.M.

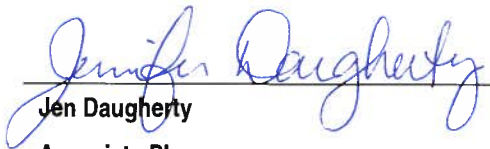
Location: Town Council Chambers/Suite Z
Minaret Village Shopping Center
437 Old Mammoth Road
Mammoth Lakes, California 93546

The Town Council public hearing will be scheduled after Planning Commission makes a recommendation regarding the adoption of the Mitigated Negative Declaration to the Town Council.

If you require additional information please contact Ms. Jen Daugherty at 760-934-8989 x260

Date: February 18, 2011

Signature:


Jen Daugherty

Title: Associate Planner

Telephone: 760-934-8989 x260