

We heard what you said!

Town Seeks Community Input on the Sign Code Update - Workshop on the Draft Sign Regulations

The Town is inviting you to two workshops in Suite Z/Town Council Chambers:

- Planning Commission workshop Wednesday, February 9th at 2:00 p.m.
- Town Council workshop Wednesday, February 16th at 6:00 p.m.

The Town is updating our sign regulations as part of the Zoning Code Update. We heard your concerns and input about signs and prepared the Draft Sign Chapter to address your issues. Check our website for the draft sign chapter at www.ci.mammoth-lakes.ca.us/index.aspx?NID=387.

Issues We Heard

- Sign regulations should be business-friendly.
- The Sign Code should be clear, simple, flexible.
- The Village sign regulations are desirable and should be incorporated throughout town.

Draft Sign Chapter Proposed Changes

A number of changes are proposed in the Draft Sign Chapter to address your issues:

- Attractively designed backlit signs would be allowed subject to certain requirements (e.g., halo lit signs, signs with neon details, and electronic message signs for public information).
- Banners would be allowed for a limited period for sales and promotions.
- Flexible standards to address issues with sign size and height in special circumstances.
- Tables and graphics are included to be user-friendly.
- A streamlined sign process is included to reduce time and cost of sign permits.

What We'll Discuss

The workshop will include a presentation on the changes being proposed in the Draft Sign Chapter. This is an opportunity for you to provide comments on the draft sign regulations before public hearings on the Draft Sign Chapter! We will also hold a similar workshop with the Town Council on February 16, 2011.

If you can't attend this workshop, please email or call Jen Daugherty, Associate Planner, at (760) 934-8989 ext. 260 or idaugherty@ci.mammoth-lakes.ca.us, with your comments or suggestions.