



Town of Mammoth Lakes

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FOR IMMEDIATE RELEASE

Date: **September 17, 2020**
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BUSINESS ASSISTANCE PROGRAM PROVIDES MUCH NEEDED FUNDING TO MAMMOTH LAKES SMALL BUSINESSES

Mammoth Lakes, CA – On June 17, the Mammoth Lakes Town Council approved a Business Assistance Program to provide grants to small businesses adversely affected by COVID-19. Investing Town funds into small, local businesses serves an important governmental purpose of providing much needed economic relief during these unprecedented times. The Town's primary goals with the Business Assistance Program are to retain jobs, preserve active, tenanted commercial spaces, prevent blight in the Town's commercial sectors, and assist in sustaining the local economy.

The Town has completed two rounds of funding for the Program which has resulted in a total program award of \$215,750. Round 2 recipients include:

- Another T-Shirt Shop
- Blazing Shears
- Haute Looks Salon
- Innsbruck Lodge
- Pokonobe Lodge
- Mammoth Mountain FM Associates
- Noodle-ly
- Profiles Salon
- Red Lily Floral Design
- Simply Massage Mammoth
- The Bodyshop Gym
- Therapeutic Exercise Design & Development

The Town has \$100,000 allocated for a third and final round of business assistance funding. To be notified when the application period opens, please register for Public Service Announcements on the Town's "[Notify Me](#)" webpage.

Please review the Town's Business Assistance webpage for additional information: <https://www.townofmammothlakes.ca.gov/977/Business-Assistance-Program>.

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